Clean sweeps for ABC in February
Datelines: Lake Placid and New Hampshire

Broadcasting Mar 3

The newsweekly of broadcasting and allied arts

Our 49th Year 1980

In Minneapolis/St. Paul, more women and men age 18 to 49 watch KSTP-TV's Eyewitness News than the other two news stations *put together!

*SOURCE: Jan. 1980 ARB & NSI comparing 6 & 10 P.M. newscasts. Subject to normal ratings qualification.

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The Week in Brief

TOP OF THE WEEK

THE THRILL OF VICTORY ☐ ABC's Olympic coverage guarantees it a first place in the sweeps. **PAGE 23.**

FROM NBC TO NAB ☐ Lobbyist Ken Schanzer succeeds Donald Zeifang at the trade association. **FROM NAB TO NCTA** ☐ Brenda Fox jumps a lowering fence to the cable association as its general counsel. **PAGE 26.**

COMMISSION ACTION ☐ The FCC decides not to issue a notice of proposed rulemaking to set up a screening process for petitions to deny license renewals. It also grants a waiver of its crossownership rules to WALB-TV Albany, Ga.—one of the "egregious" cases. **PAGE 28.**

MOVING TOWARD MORE FM'S ☐ The FCC starts a rulemaking to change its allocation procedure to allow more stations in the FM band. **PAGE 30.**

AWARDS TIME ☐ A record number of awards are presented in the annual duPont competition, but Columbia's Elliott says the number of entries should be higher. **PAGE 30.**

AT LARGE

LIVING TOGETHER ☐ Thomas E. Wheeler, president of the NCTA, believes that there are still important differences between cable and broadcasting, but the common ground between them is expanding. He elaborates on that in a special interview and offers his views on what's down the road. **PAGE 32.**

BUSINESS

TACKING VIBRATIONS ☐ Backe explains that CBS's corporate strategy changes will cause some uneven financial reports in the next few years. A first-quarter drop is expected and the second quarter "looks tight." **PAGE 40.**

LESS PAPERWORK ☐ The NAB's latest proposal for deregulation is embodied in a request that the FCC no longer require licensees to file the annual financial report. **PAGE 48.**

TECHNOLOGY

TALL PROBLEM ☐ Tests of new transmitting equipment on top of New York's World Trade Center reveal high levels of radiation. **PAGE 50.**

LOOKING AHEAD TO VEGAS ☐ GE will be there as it re-enters the U.S. transmitter market. It's also expected that Broadcast Electronics will be on hand with a new line of FM transmitters. **PAGE 50.**

GETTING TOGETHER ☐ Microdyne is to acquire its Ocala, Fla., neighbor, Antennas for Communications. It will afford one-stop shopping for those seeking satellite receivers and dish antennas. **PAGE 51.**

PROGRAMING

GAMES BROADCASTERS PLAYED ☐ For ABC-TV and the rest of the radio-TV world, the winter Olympic games were an alternating series of challenges and triumphs. An on-the-scene report of the 12 days in Lake Placid. **PAGE 53.**

JOURNALISM

CAMPAIGN 1980 ☐ Networks and local stations quickened their pace in the political jousting that climaxed last Tuesday in New Hampshire. BROADCASTING was there, too, and offers this complete summary of the movable media feast. **PAGE 60.**

MUFFLED GUNS ☐ A federal district judge dismisses the $300-million suit that a Michigan group had filed against CBS in the wake of a 1975 documentary on hunting. **PAGE 65.**

PROFILE

LOOSE REINS, TIGHT GRIP ☐ Peter Kizer's management style is to hire strong teams for each of the Evening News Association's stations and then let them operate independently. But the vice president of ENA's broadcast division stays near enough to be sure the standards they set are high. **PAGE 89.**

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Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $1.50 except special issues $2.50. Subscriptions, U.S. and possessions: one year $45, two years $85, three years $120. Canadian and other international subscribers add $12 per year. U.S. and possessions add $155 yearly for special delivery, $90 for first-class. Subscriber's occupation required. Weekly *Playlist* $12 annually. Annually: *Broadcasting Yearbook* $55.00. *Across the Dial-Around the Channels* $3.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $35). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 (full year $27.50).

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Week's worth of earnings reports from stocks on Broadcasting's index

Company	Period/Ended	Current and change: Revenues	% Change	Net Income	% Change	Per Share	Year earlier: Revenues	Net Income	Per Share
Affiliated Publications	year 12/30/79	$183,487,000	+14.8	$12,635,000	+41.1	2.46	$159,801,000	$8,952,000	1.76
Arvin Industries	year 12/30/79	493,211,000	+ .08	20,422,000	−11.5	2.88	489,079,000	23,066,000	3.36
John Blair & Co.	year 12/31/79	197,341,000	+15.6	12,157,000	+12.0	3.27	170,597,000	10,652,000	2.95
Comsat	year 12/31/79	262,635,000	+24.4	40,185,000	+17.4	5.02	211,114,000	34,258,000	4.26
Cowles Communications	year 12/31/79	16,131,000	+11.7	5,745,000	+16.0	1.45	14,443,000	4,953,000	1.25
Oak Industries	year 12/31/79	281,348,000	+46.4	11,170,000	+130.3	2.71	192,181,000	4,850,000	1.45
Reeves Communications	6 mo. 12/31/79	18,452,000	+50.6	1,497,000	+74.9	.62	12,249,000	856,000	.38
Zenith Radio Corp.	year 12/31/79	1,075,200,000	+ 9.7	19,000,000	−18.5	1.01	980,000,000	23,300,000	1.24

Summary of Broadcasting

FCC tabulations as of Jan. 31, 1980

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,527	3	28	4,558	93	4,651
Commercial FM	3,110	2	43	3,155	181	3,336
Educational FM	1,010	0	25	1,035	92	1,127
Total Radio	8,647	5	96	8,748	366	9,114
Commercial TV						
VHF	514	1	2	517	9	526
UHF	222	0	7	229	62	291
Educational TV						
VHF	99	1	5	105	5	110
UHF	155	2	5	162	5	167
Total TV	990	4	19	1,013	81	1,094
FM Translators	291	0	0	291	152	443
TV Translators						
UHF	1,247	0	0	1,247	359	1,606
VHF	2,494	0	0	2,494	173	2,667

*Special temporary authorization

**Includes off-air licenses